

AADOCR/Friends of NIDCR/ADEA 2023 Advocacy Day

We're Headed to Capitol Hill!

Thursday, March 30, 2023



Improving Oral Health Is Our Shared Responsibility

You can make a difference today! Share your story online via your social circles.

Twitter

Tweeting at your elected officials by using their Twitter handles will ensure that your member(s) receive a notification of your "mention."

With Twitter, participants can:

- Send general Tweets about the importance of oral health.
- Highlight research cases and success studies.
- Share personal and professional stories relating to oral health.
- Share photos from your virtual meeting.
- Engage directly with members of Congress by sending them Tweets.

On the back of this handout is a selection of sample Tweets that you may use prior to or during Advocacy Day, but we invite you to create your own and make them personal. Be sure to use #FundOralHealth hashtag when Tweeting about Advocacy Day.

Key Twitter Handles

@adeaweb – ADEA @ADEAAGR – ADEA Government Relations
@AADOCR – American Association of Dental, Oral, and Craniofacial Research
@NIDCR – National Institute of Dental and Craniofacial Research
@NIH – National Institute of Health
@HRSAGov – Health Resources and Services Administration

Sample Tweets to Get Started:

1. Today is our @AADOCR @ADEAAGR Advocacy Day! Join us in advocating to #FundOralHealth #AADOCRAvocacyDay #ADEAAvocacyDay
2. I'm a champion of #OralHealth – are you? #FundOralHealth @[your Member of Congress]
3. Join @AADOCR @ADEAAGR in asking Congress to appropriate \$46 million for Title VII Oral Health Training Programs. #FundOralHealth @HRSAGov
4. Do you want to help solve the healthcare workforce shortage? Tell Congress to fund Title VII Oral Health Training Programs. #FundOralHealth @HRSAGov
5. Join @AADOCR @ADEAAGR in asking Congress to appropriate \$558 million for @NIDCR @NIH #FundOralHealth
6. @NIDCR is important to [me/us] because [reason]. #FundOralHealth
7. I'm asking Congress to prioritize substantial, long-term investments in #OralHealth. Tell Congress to #FundOralHealth
8. Oral health is integral to overall health. Continued investments in @NIH @HRSAGov and @NIDCR are critical to improving the health of our country. #FundOralHealth
9. I had an excellent meeting with @[your Member of Congress] talking about all the critical reasons to #FundOralHealth
10. Thank you @[your Member of Congress] for meeting with us today to discuss the importance of dental and craniofacial research! #FundOralHealth